

COURSE DETAILS

SEMESTER-1

- **COMMUNICATIVE ENGLISH**
- **GENERAL ARTS**
- **INTRODUCTION TO COMMUNICATION**
- **RADIO BROADCASTING**
- **BASIC IN COMPUTER APPLICATION – I (PRACTICAL)**
- **DIGITAL AUDIO PRODUCTION – I (PRACTICAL)**

SEMESTER-2

- **BASIC MARKETING CONCEPTS**
- **SOCIAL MEDIA AND COMMUNICATION**
- **MEDIA EDUCATION**
- **MASS COMMUNICATION THEORIES**
- **BASIC IN COMPUTER APPLICATION – 2 (PRACTICAL)**
- **DIGITAL AUDIO PRODUCTION – 2 (PRACTICAL)**

SEMESTER-3

- **PUBLIC RELATIONS**
- **PRINT JOURNALISM**
- **TELEVISION PRODUCTION – I**
- **ADVERTISING**
- **COMMUNICATIVE HINDI (ELECTIVE – I)**
- **COMMUNICATIVE ENGLISH (ELECTIVE – II)**
- **WEB DESIGNING (PRACTICAL)**
- **TELEVISION LAB 1 (PRACTICAL)**

SEMESTER-4

- **TELEVISION PRODUCTION – 2**
- **CORPORATE COMMUNICATION**

- COMMUNICATION AND DEVELOPMENT
- FILM STUDIES
- TELEVISION LAB 2 (PRACTICAL)
- DIGITAL PHOTOGRAPHY (PRACTICAL) [ELECTIVE 1]
- DEVELOPMENT COMMUNICATION [ELECTIVE 2]

SEMESTER-5

- MEDIA CRITICISM
- HUMAN RIGHTS AND MEDIA
- RESEARCH METHODOLOGY
- INTERNSHIP OR IN-HOUSE PRODUCTION/ AND VIVA

SEMESTER-6

- MEDIA ENTREPRENEURSHIP
- MEDIA ETHICS
- MEDIA AND ENVIRONMENTAL SCIENCE
- STUDENT PROJECT AND VIVA

Fee Structure/Scholarship (2025-2028)

S.No	Particulars	Total Fee	First Year	Second Year	Third Year
1.	Admission Fee (One Time)	Rs.3000/-	3000/-	-	-
2.	Registration Fee	Rs.2100/-	2100/-	-	-
3.	Tuition Fee	Rs.175000/-	70000/-	61250/-	43750/-
4.	Hostel Fee	Rs.180000/-	60000/-	60000/-	60000/-