

## **COURSE DETAILS**

### **SEMESTER-1**

- PRINCIPLES & PRACTICES OF MANAGEMENT
- MICRO ECONOMICS
- MACRO ECONOMICS
- IT IN MANAGEMENT - 1
- MARKETING MANAGEMENT - 1
- COMMUNICATIVE ENGLISH

### **SEMESTER-2**

- BUSINESS ORGANIZATION & ENVIRONMENT
- FINANCIAL MANAGEMENT - 1
- HUMAN RESOURCE MANAGEMENT - 1
- BUSINESS MATHEMATICS & STATISTICS - 1
- IT IN MANAGEMENT - 2
- BUSINESS ENGLISH

### **SEMESTER-3**

- MARKETING MANAGEMENT - 1
- FINANCIAL MANAGEMENT - 2
- HUMAN RESOURCE MANAGEMENT - 2
- BUSINESS MATHEMATICS & STATISTICS - 2
- BUSINESS TAXATION/PSYCHOLOGY
- CORPORATE COMMUNICATION

### **SEMESTER-4**

- STRATEGIC MANAGEMENT
- PRODUCTION AND OPERATIONS MANAGEMENT
- OPERATIONS RESEARCH AND LOGISTICS
- PROJECT & EVENT MANAGEMENT
- SOCIAL & MARKETING RESEARCH

#### SEMESTER-5

- RETAIL MANAGEMENT
- INDIAN FINANCIAL SYSTEM
- SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
- E-COMMERCE
- OJT: ON-THE-JOB-TRAINING [4 WEEKS INTERNSHIP IN AN INDUSTRY]

#### SEMESTER-6

- SERVICES MARKETING
- INTERNATIONAL FINANCE
- RISK MANAGEMENT
- BUSINESS LAW AND INDUSTRIAL RELATIONS
- MANAGEMENT THESIS [BASED ON 2 WEEKS INTERNSHIP IN SERVICES INDUSTRY]

### Fee Structure/Scholarship (2025-2028)

S.No	Particulars	Total Fee	First Year	Second Year	Third Year
1.	Admission Fee (One Time)	Rs.3000/-	3000/-	-	-
2.	Registration Fee	Rs.2100/-	2100/-	-	-
3.	Tuition Fee	Rs.175000/-	70000/-	61250/-	43750/-
4.	Hostel Fee	Rs.180000/-	60000/-	60000/-	60000/-